## happiest 🕹 baby



## Safe Sleep Breakthrough

SNOO Received 1<sup>st</sup>FDA De Novo Authorization\*

To keep sleeping babies safely on the back.

## **How SNOO Helps**



Calms crying... often < 1-minute



Secures baby on the back



Gentle rhythms boost sleep

Sleep trains naturally

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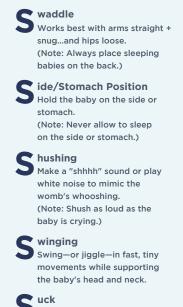
Sleep tips/logs from Dr. Karp

Car seats protect in cars, now SNOO protects...during sleep! SNOO keeps babies safely positioned...all naps/all nights.

\*https://www.happiestbaby.com/pages/fda



The 5 S's imitate the womb to give a "4th trimester" of care!



Sucking is the icing on the cake when it comes to baby soothing.

\*From "The Happiest Baby on the Block" by Harvey Karp, MD, FAAP

Learn more at happiestbaby.com